



FOUNDATION FOR  
RURAL SERVICE

# FRS Rural Youth App Challenge

## Who

- Students enrolled in grades 7 through 12 are eligible
- At least one student teammate must live in an area served by an NTCA-The Rural Broadband Association (NTCA) member company

## When

**Challenge Start:** January 23, 2018

**Deadline for Submissions:** April 20, 2018

**Winners Announced:** May 18, 2018

## What

Students will develop a concept for a mobile app that addresses a problem or improves a process in their rural community or in rural America at large. The challenge will be concept-based only and will be judged based on presentation and rigor of research. The concept must be possible and not already exist (but may be similar).

## How

- 1 Form a team.** Teams must be composed of one to five students, all within eligible grade range, and with at least one member served by an NTCA member company.
- 2 Perfect your idea.** Remember: The challenge is concept-based only.
- 3 Complete your application.** Visit [www.frs.org](http://www.frs.org) to learn more.
- 4 Enjoy the benefits.** The first 10 applicants with complete, qualifying applications will win a **yearlong subscription to Codecademy-PRO (worth \$84)** and will be eligible to win a **\$50 Amazon gift card**. The winning team will receive **\$1,000 in gift cards and Codecademy scholarships**.



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# Checklist for Students

## 1 Check to see if you are served by an NTCA member company.

NTCA members are community-based, rural broadband providers. If you are served by an NTCA member, this is likely your local rural telephone or internet provider. NTCA members are not big companies like Verizon, AT&T, Windstream, etc. Call your local internet provider or contact FRS to find out for sure.

## 2 Make sure you are in the eligible grade range.

Students in grades 7 through 12 are eligible.

## 3 Form your team.

- All participants must be within eligible grade range.
- At least one team member must be served by an NTCA member.
- You may have up to five team participants.
- Designate a team contact person (parent or teacher\*).
- Optional: Come up with a team name.

## 4 Come up with your idea for an app.

Make sure it fits the “Challenge Overview” on [www.frs.org](http://www.frs.org).

## 5 Fill out the Rural Youth App Challenge application (all of it).

## 6 Submit your application by April 20, 2018.

Make sure you have completed each piece:

- Fill Out Team Information
- Answer the Concept Questions
- Provide Visuals on How the App Would Look
- Have an NTCA Member Company Agree to Endorse the Application
- Optional: Submit a Video

*\*Note for schools: The FRS Rural Youth App Challenge can be a school-administered program. Please refer to the items above to ensure qualification of school teams in the app challenge. A teacher may be the contact person for more than one team.*

If you have any questions, contact FRS at [foundation@frs.org](mailto:foundation@frs.org) or 703-351-2026.