FRS Rural Youth App Challenge

Who

• Students enrolled in grades 7 through 12 are eligible
• At least one student teammate must live in an area served by an NTCA–The Rural Broadband Association (NTCA) member company

What

Students will develop a concept for a mobile app that addresses a problem or improves a process in their rural community or in rural America at large. The challenge will be concept-based only and will be judged based on presentation and rigor of research. The concept must be possible and not already exist (but may be similar).

When

Challenge Start: January 23, 2018
Deadline for Submissions: April 20, 2018
Winners Announced: May 18, 2018

How

1  Form a team. Teams must be composed of one to five students, all within eligible grade range, and with at least one member served by an NTCA member company.
2  Perfect your idea. Remember: The challenge is concept-based only.
3  Complete your application. Visit www.frs.org to learn more.
4  Enjoy the benefits. The first 10 applicants with complete, qualifying applications will win a yearlong subscription to Codecademy-PRO (worth $84) and will be eligible to win a $50 Amazon gift card. The winning team will receive $1,000 in gift cards and Codecademy scholarships.

Learn More and Apply Online at www.frs.org

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Checklist for Students

1. Check and see if you are served by an NTCA member company.
   NTCA members are community-based, rural broadband providers. If you are served by an NTCA member, this is likely your local rural telephone or internet provider. NTCA members are not big companies like Verizon, AT&T, Windstream, etc. Call your local internet provider or contact FRS to find out for sure.

2. Make sure you are in the eligible grade range.
   Students in grades 7 through 12 are eligible.

3. Form your team.
   • All participants must be within eligible grade range.
   • At least one team member must be served by an NTCA member.
   • You may have up to five team participants.
   • Designate a team contact person (parent or teacher*).
   • Optional: Come up with a team name.

4. Come up with your idea for an app.
   Make sure it fits the “Challenge Overview” on www.frs.org.

5. Fill out the Rural Youth App Challenge application (all of it).

   Make sure you have completed each piece:
   - Fill Out Team Information
   - Answer the Concept Questions
   - Provide Visuals on How the App Would Look
   - Have an NTCA Member Company Agree to Endorse the Application
   - Optional: Submit a Video

*Note for schools: The FRS Rural Youth App Challenge can be a school-administered program. Please refer to the items above to ensure qualification of school teams in the app challenge. A teacher may be the contact person for more than one team.

If you have any questions, contact FRS at foundation@hrs.org or 703-351-2026.